

NICOLET RECREATION DEPARTMENT ADVERTISING & SPONSORSHIP OPPORTUNITIES

The Nicolet Recreation Department provides quality and affordable programming to the community. The Recreation Department seeks donors and sponsors to help offset program costs.



Why should you become a supporter of the Nicolet Recreation Department?

- Your company/organization will be exposed to thousands of Bayside, Fox Point, Glendale & River Hills area community members as being involved and supportive of the programs, special events, and parks within the community.
- Recognition is provided through various means, including printed material, media outlets, signage and other customized awards.
- To join a growing number of sponsors building a strong network of community support.
- To help maintain and enhance the great tradition of programs that keep the community active and a great place to live, work, and play.

We invite you to review the following options which categorize the needs of the Nicolet Recreation Department. If you find an option that you are interested in supporting, contact Nate Brooks at: nate.brooks@nicolet.us or (414) 351-7568

SEASONAL BULLETIN ADVERTISING

The bulletin is delivered to every household (12,000) in Bayside, Fox Point, Glendale, and River Hills 3 times a year. There are 26,000+ residents in the four communities. Deadlines for the bulletins are Summer – March 1st, Fall – July 1st and Winter/Spring – November 1st.

	3 Issues	2 Issues	1 Issue
Full Page 8.5" (width) x 11" (length)	\$520	\$360	\$200
Half Page 8.5" (w) x 5.5" (l)	\$260	\$180	\$100
Quarter Page 8.5" (w) x 2.75" (l)	\$130	\$90	\$50

Glossy/Color advertisements are available on the inside front cover, inside back cover and back cover for an additional \$25.00

WEBSITE ADVERTISING

Promote your business on our website. We average hundreds of visitors a week. Advertisements are located in the middle of the webpage. <http://www.nicolet.us/activities/recreation.cfm>

1 Year - \$300.00

6 Months - \$180.00

RECGRAM ADVERTISING

The recgram is e-mailed weekly to a database of 3,500+ e-mail addresses using Constant Contact. The recgram is sent to participants to remind them of upcoming programs and other pertinent information from the Nicolet Recreation Department. Advertisements are located at the left-hand side or bottom of each recgram.

4 Weeks - \$180.00

Weekly - \$50.00

FLYER ADVERTISING

The school folder flyers are distributed once a week to 2,000+ area partner school students. The flyers are sent to area students to remind them of upcoming recreation programs. Advertisements are a full page in size and would be on the back of the flyer.

4 Weeks - \$180.00

Weekly - \$50.00

T-SHIRT SPONSOR

T-shirts are ordered each year for the youth programs including summer camp, flag football, youth softball, basketball and wrestling. \$500.00 - sponsor name and logo on the T-shirt.