

# Nicolet Recreation Department Advertising Opportunities

Advertise your business in four different ways with the Nicolet Recreation Department! Please contact Nate Brooks for more information at [nate.brooks@nicolet.us](mailto:nate.brooks@nicolet.us) or call (414) 351-7568.

## ➤ Bulletin Advertising

	<b>3 Issues</b>	<b>2 Issues</b>	<b>1 Issue</b>
Full Page 8.5" (width) x 11" (length)	\$520	\$360	\$200
Half Page 8.5" (w) x 5.5" (l)	\$260	\$180	\$100
Quarter Page 8.5" (w) x 2.75" (l)	\$130	\$90	\$50

*\*\*\*Glossy/Color advertisements are available on the inside front cover, inside back cover and back cover for an additional \$25.00\*\*\**

The bulletin is delivered to every household (12,000) in Bayside, Fox Point, Glendale, and River Hills 3 times a year. There are 26,000+ residents in the four communities. Deadlines for the bulletins are Summer – March 1<sup>st</sup>, Fall – July 1<sup>st</sup>, and Winter/Spring – November 1<sup>st</sup>.

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## ➤ Website Advertising

<b>1 Year</b>	<b>6 Months</b>
\$300.00	\$180.00

<http://www.nicolet.us/activities/recreation.cfm>

Promote your business on our website. We average 300+ visitors a week. Advertisements are located in the middle of the webpage.

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## ➤ Regram Advertising

<b>4 Weeks</b>	<b>Weekly</b>
\$180.00	\$50.00

The regram is e-mailed weekly to a database of 3,500+ e-mail addresses using Constant Contact. The regram is sent to participants to remind them of upcoming programs and other pertinent information from the Nicolet Recreation Department. Advertisements are located at the bottom or left-hand side of each regram.

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## ➤ Flyer Advertising

<b>4 Weeks</b>	<b>Weekly</b>
\$180.00	\$50.00

The school folder flyers are distributed once a week to 2,000+ area partner school students. The flyers are sent to area students to remind them of upcoming recreation programs. Advertisements are a full page in size and would be on the back of the flyer.