



# SCOTT WALKER

OFFICE OF THE GOVERNOR

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**FOR IMMEDIATE RELEASE**

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Contact: Laurel Patrick, (608) 267-7303 or George Althoff, (608) 261-4504

## **Governor's Council Honors 17 with 2014 Wisconsin Financial Literacy Award**

**Madison** – Governor Scott Walker announced today that 17 individuals, businesses and organizations have been named recipients of the 2014 Wisconsin Financial Literacy Award, as selected by the Governor's Council on Financial Literacy.

"These worthy individuals and organizations are making a difference by increasing the personal financial knowledge and skills of Wisconsinites of all ages," Governor Walker said in making the announcement. "By improving their financial capabilities, our citizens can improve their quality of life and, in the process, help strengthen the Wisconsin economy."

The recipients will be honored in a ceremony at the Capitol on January 28, 2015. They were selected from 38 nominations submitted for consideration. Criteria used in the screening process included innovative implementation, demonstrated measureable results, collaboration with partners, and whether the effort was focused on needs-based groups.

Recipients of the 2014 Wisconsin Financial Literacy Award are:

### **Individual category**

- Michael R. Kania, Nicolet High School, Glendale
- Melissa Meyer, DC Everest Middle School, Schofield
- Brad Naumann, Slinger High School, Slinger
- Kristin Verhulst, W2 Job Development, and Aaron Mielke, Wheels to Work Program, Marathon County, Weston

### **Organization category**

- Business and Economics Academy of Milwaukee (BEAM) The Sky's the Limit Academy team, Milwaukee
- Brookfield East High School Business Department, Brookfield
- First National Bank of Berlin
- Northeast Wisconsin Technical College Financial Coaching Services, Green Bay
- Rhinelander Partners in Education, Rhinelander
- Summit Credit Union, Madison
- University of Wisconsin-Extension Rent Smart Team, Oshkosh

### **Legacy category**

- James Flora, Economics *Wisconsin*, New Holstein High School, Wisconsin Council of Social Studies, and Lakeland Center for Economic Education Board, New Holstein
- Kenneth R. King, Executive Director, Consumer Credit Counseling Service of Sheboygan
- Make a Difference – Wisconsin, Milwaukee
- Royal Credit Union School \$ense, Eau Claire
- Wisconsin Women's Business Initiative Corporation, Milwaukee

The legacy award is given to an organization, business or individual whose purpose and heritage is ingrained in sustained financial literacy and capability. This lifetime recognition is intended to be conferred once to the recipients.

The Governor's Council on Financial Literacy was created by Executive Order #24 and held its inaugural meeting in April 2011. The mission of the Council is to measurably improve the financial literacy of Wisconsin citizens.

The Council is chaired by William E. Wilcox, MCE, President of CBM Credit Education Foundation Inc. of Madison. Co-vice chairs are Peter Bildsten, Secretary of the Department of Financial Institutions (DFI), and Ted Nickel, Commissioner of the Office of the Commissioner of Insurance. David Mancl, Deputy Administrator of DFI's Division of Corporations and Consumer Services, is Executive Director of the Council. Mancl may be contacted by e-mail, [david.mancl@wisconsin.gov](mailto:david.mancl@wisconsin.gov), or by phone at 608-261-9540.

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